

You Have to be Kidding!

Use Stories & Humor in Business Presentations



PROGRAM BENEFITS

- Convince audiences to agree and act
- Maximize information retention
- Deliver stories people rave about
- Engage your audience
- Experience the euphoria from making groups laugh
- Build rapport quickly
- Successful presenters get noticed & promoted

DAVE HILL

Dave was a World Championship of Public Speaking Finalist in 2004 (1 of 10 out of 20,000 contestants). He is also an award winning storyteller and humorist.

OVERVIEW

No matter what career we are in, we all share the need to clearly communicate important information, convince people of our point of view, and maximize information retention.

Stories and humor are your bridge to success whether you are delivering technical training, PowerPoint Presentations, Net Meetings, or other face-to-face meetings.

Whether you are a trainer, manager, executive, or front-line worker, the ability to deliver a finely honed story or humorous anecdote will get you noticed.

- Imagine people sitting on the edge of their seats, listening to your content and stories, and laughing at your humor.
- Visualize people who come up to you several years after a presentation and say, "I remember your presentation; your points and stories really impacted me."

